

Connecting to the iDigMedia Web Services Portal

iDigMedia serves or sells your high resolution digital pictures, video files, EPS images, and electronic graphic files of all types, via a portal on your website. With iDigMedia, your customers can browse thumbnails of your files and selectively download individual files, or manage their downloads using a shopping cart. This document is intended for your web developers and describes how to set up access to the iDigMedia Portal from your web site.

The simplest way to connect to iDigMedia is to send your customer to: <http://www.idigmedia.com/resources/<your vendor code>/>, where <your vendor code> should be substituted for the code we have given you. This gives your customers basic access to your files. However, customization by your web designers can add a personalized feel to your downloaded files.

These are the customization options available to your web programmers to enhance your customer's experience while browsing your images:

- * Sell your images on-line
- * Customize your customer's searches
- * Linking within your hierarchy of images
- * Link directly to a page of your images

There is no added charge for using multiple web portals. The more specific your portals are, the more likely your web site will obtain the goals defined for it.

Sell your images on-line:

Kagi is an on-line payment processing web service. iDigMedia has chosen to partner with them due to their reliability, speed of payment process, and ease of vendor application. Whenever you sell a product on the web, these are the people who will collect the money and pay you directly minus their transaction fee and our download fee. Kagi's fees are at

<http://faq.kagi.com/cgi->

bin/WebObjects/ViewFAQs.woa/wa/specificFAQ?FAQ=KagisTake; iDigMedia charges \$.01 per megabyte of downloaded data. Kagi's transaction fees are among the lowest in the industry and it doesn't cost anything to set up an account with them. If you are planning to sell your images, please sign up with Kagi at <http://suppliersignup.kagi.com> and provide us with the vendor code they assign to you.

Customize your customer's searches:

One of iDigMedia's more powerful features is the search command. It, mixed with keywords for each of your media files, allows your customer to narrow the number of media file thumbnails to browse. The search button can be implemented in your frame or in a third frame, so that this option is always available to the customer. Here are two examples of how the search button may look on your web site:



In the two above examples, here is the frame code to set up your search button:

```
<html>
<!-- This file name: iDigMediaFrameSetup.htm -->
<head>
<title>iDigMedia Fame Setup Page</title>
</head>
<frameset rows="40,*" border="0" framespacing="0">
  <frame border="0" src="iDigMediaSearch.htm" name="iDigMediaSearchFrame"
scrolling="no" noresize>
  <frame border="0" src="http://www.idigmedia.com/resources/<your vendor code>"
name="iDigMediaThumbnailsFrame" noresize>
</frameset>
</html>
```

<HTML>

```

<!-- This file name: iDigMediaSearch.htm -->
<HEAD>
<TITLE> iDigMediaSearch Frame </TITLE>
</HEAD>
<table border="0" width="540" height="35">
  <tr valign="top">
    <td>
      <FORM ACTION="http://www.idigmedia.com/.PortWeb?query" METHOD=POST
target=iDigMediaThumbnailsFrame>
      <div align="center"> Search by File Name:
      <INPUT TYPE=hidden NAME=field VALUE="ClientCode">
      <INPUT TYPE=hidden NAME=op VALUE="matches">
      <INPUT TYPE=hidden NAME=value VALUE="<your vendor code>">
      <INPUT TYPE=hidden NAME=join VALUE="and">
      <INPUT TYPE=hidden NAME=field VALUE="Keywords">
      <INPUT TYPE=hidden NAME=op VALUE="starts with">
      <INPUT TYPE=text NAME=value VALUE="" SIZE=30>
      <input type=submit name=Submit value="Search">
      <INPUT TYPE=hidden NAME="sorton" VALUE="Filename")
      <INPUT TYPE=hidden NAME=template VALUE=IDigMediaResourceDownload>
      <INPUT TYPE=hidden NAME=catalog VALUE=Resources>
      </div>
    </FORM> </td>
  </tr>
</table>
</BODY>
</HTML>

```

You may create multiple search pages (known in the above sample as iDigMediaSearch.htm) and even narrow your customer's searches to a portion of your images. For example, to restrict your customer's search to the images in the A&W directory only, all you have to do is add the highlighted lines below to the iDigMediaSearch.htm file above:

```

<HTML>
<!-- This file name: IDigMediaSearch.htm -->
<HEAD>
<TITLE> IDigMediaSearch Frame </TITLE>
</HEAD>
<table border="0" width="540" height="35">
  <tr valign="top">
    <td>
      <FORM ACTION="http://www.idigmedia.com/.PortWeb?query" METHOD=POST
target=IDigMediaThumbnailsFrame>

```

```

<div align="center"> Search by File Name:
  <INPUT TYPE=hidden NAME=field VALUE="ClientCode">
  <INPUT TYPE=hidden NAME=op VALUE="matches">
  <INPUT TYPE=hidden NAME=value VALUE="<your vendor code>">
  <INPUT TYPE=hidden NAME=join VALUE="and">
  <INPUT TYPE=hidden NAME=field VALUE="Keywords">
  <INPUT TYPE=hidden NAME=op VALUE="starts with">
  <INPUT TYPE=hidden NAME=value VALUE="A&W">
  <INPUT TYPE=hidden NAME=join VALUE="and">
  <INPUT TYPE=hidden NAME=field VALUE="Keywords">
  <INPUT TYPE=hidden NAME=op VALUE="starts with">
  <INPUT TYPE=text NAME=value VALUE="" SIZE=30>
  <input type=submit name=Submit value="Search">
  <INPUT TYPE=hidden NAME="sorton" VALUE="Filename")
  <INPUT TYPE=hidden NAME=template VALUE=iDigMediaResourceDownload>
  <INPUT TYPE=hidden NAME=catalog VALUE=Resources>
</div>
</FORM> </td>
</tr>
</table>
</BODY>
</HTML>

```

Linking within your hierarchy of images:

The simplest way to connect to iDigMedia is to send your customer to:
<http://www.idigmedia.com/resources/<your vendor code>/> in a frame
 setup page such as the one above named iDigMediaFrameSetup.htm. By
 using a frame setup page, your customers will never know that you have
 contracted a third party to serve your files.

However, there are times when

<http://www.idigmedia.com/resources/<your vendor code>/> gives too much
 information to your customer. In our example web site,
<http://www.adagency.idigmedia.com>, we have 4 logins, 1 staff login and 3
 customer logins. When the customer logs in, they can only see their images
 but when a staff member logs in, they see all customer images AND a
 company archive as shown here:

Agency Staff Login ▾

Directory Listing of:
resources:adagencies

- 📁 [Agency Archives](#)
- 📁 [Drink Customer](#)
- 📁 [Health Customer](#)
- 📁 [Spider Customer](#)

Health Customer Login ▾

Directory Listing of:
resources:adagencies:health customer

- 📁 [BLS Healthcare Prov Span cover](#)
- 📁 [BLS Healthcare Prov Span text](#)
- 📁 [CP HealthCare Catalog](#)

To limit what the Health Customer sees, we only need to add the Health Customer directory after your vendor code in the URL. Like this:
<http://www.idigmedia.com/resources/<your vendor code>/Health%20Customer/>. Please remember to URL encode any special characters such as a spaces or slashes that the directory name may contain.

Link directly to a page of your images:

Linking to a page of your images just takes “linking within your hierarchy” one step further. In the Ad Agencies example above, we can link to the Health Customer’s catalog just by adding another directory name to the URL: <http://www.idigmedia.com/resources/<your vendor code>/Health%20Customer/CP%20HealthCare%20Catalog/>. Please remember to URL encode any special characters such as a spaces or slashes that the directory name may contain.

Health Customer Login ▾

Directory Listing of:
resources:adagencies:health customer

- 📁 [BLS Healthcare Prov Span cover](#)
- 📁 [BLS Healthcare Prov Span text](#)
- 📁 [CP HealthCare Catalog](#)



We have tried to make linking to iDigMedia as simple as possible. However, customization does require some HTML knowledge. If you would like the iDigMedia web designers to make these, or other more advanced changes, please contact our information support line, 411 @assuredsolutions.com, or 214/747-4411. The hourly cost for the iDigMedia web designers is \$125. The time required to modify your web site depends on its complexity and the number of options you want supported. Consultation about the needs and goals of your web site are always of no charge.